



WHEN IS CLICHÉ OK?

- ~31,000 Undergraduates
- Rural Setting
- Public University
- BIG Ten Conference
- Skew toward higher Male enrollment
- ~200 majors
- 11 Disciplinary Colleges- Engineering being the Largest

ABOUT PURDUE

Demographics

- ~2300 total enrollment
- 725 freshmen yield
- Skew slightly higher female
- ~14% URM
- No Scholarships
- Representative of all Disciplinary Colleges
- Average Test Scores
 - SAT- ~125 points higher than university avg
 - ACT - ~4 points higher than university avg
- Four Pillars

ABOUT PURDUE

Honors Demographics

- Application process
- Looking for affinity for Interdisciplinary Learning
- No minimum GPA or Test Score
- Team review of Applications
- Compared among disciplinary cohort
- Holistic Review
- EMAR Predictive Data
- Mirror Purdue Admission Percentages

Your Turn....

HONORS RECRUITMENT

Admissions Process

- Ideals
- Comparisons
- Overshooting URM's
- Under-admitting specific majors
- Certain Schools

- Yours?

BIASES

Who Me?

- “Look at the number of AP courses I took...”
- ” All of my hard work should pay off in college...”
- “How dare you Mitch Daniels, I pay Indiana taxes...”
- “You need me...”
- “I need to be validated for the work I’ve done...”
- “Everyone else let me in...”

ENTITLEMENT

I’ve Always Been An Honors Student...

- Community of Likeminded Individuals
- I want to be APART of the Honors College
- I've always been an Honors student
- Want to be around highly motivated students

- Are these bad?

CATCHPHRASES

Let's Play a Game...

Discuss...

WHAT MAKES A GOOD HONORS STUDENT?

Is It Really That Hard to Decide?

- Honors Edge
- Reviewer Dependent
- Understanding of Who We Are
- Knowing When Cliché is ok...

THE FINAL ANSWER

For Us...

QUESTIONS?

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