

From Engagement to Social Action

Holistic and forward-thinking impacts

Today's Discussion

- Introductions
- Shifting student need and focus
- Discuss the concept of social action
- Provide context and structure of the Social Action Clinic
- Try out the series...
- Down in the weeds... how did we get here
- Open discussion on next steps or best practice

Shifting student need: Moving from...

- Food drives to food security
- Animal adoption to Spay /Neuter
- Trash pick up to environmental pollution
- Robotics club to accessible design for human benefit
- Degree equals job – Degree opens doors to innovation

What is Social Action?

What role does higher education play?





SOCIAL 
ACTION
 CLINIC

- Structured clinics for **community-driven students** with a desire to advance their **passions and grassroots movements** that addresses social issues centered on reform through **guided assistance from a team** of experts. Designed to support students' information literacy, ideation, integrity, purpose and career decisions. Built to encourage faculty and **community engaged scholarship**.

Social Action Clinics defined

SAC provides The space

- Develop important citizenship qualities
 - Integrate skills in evaluating personal values to take action and help achieve a
 - Release raw passion
 - Shape passion into intelligent, well-formed action
- Connect to experts and community to carry out passion with integrity
 - Provide reflection and reporting to further promote social issues
 - Build relationships with corporations or businesses in field/passion area
 - Network with alumni who are likeminded in missions and skills

Intended outcomes

- Evaluate information found ethically to meet community needs with integrity
- Synthesize knowledge from multiple disciplines
- Design a community based project that meets a defined need
- Select appropriate methods of solving ill-defined problems
- Formulate collective impact on community engagement

So...what is the why?

- Assisting Honors students to synthesis academic course work and experiential learning. Outside the box of the everyday service implied through high school.
- Social entrepreneurship and advocacy play a vital role to many of the unique career paths students will take in the coming years. Taking a look at a double or triple bottom line opens doors to creative new business and gives students the opportunity to make a career out of their social passions through nonprofit leadership.
- And the old favorite, if not now ...when?





Transformative Service



Compile



Capture



Create



Contribute

Social action series of engagement

Compile

- Support with information literacy, discover the facts about your social issue and explore the various ways that this issue impacts the community.
- Get assistance in narrowing your search and finding out all you can about your interest area from an information literacy professional.

Capture

- Get help choosing a specific impact area you will focus on in this series. A social action advocate will guide you through the stages of the series.
- Gain support in to help deliver your outcome.
- Write it down, draw it out, highlight in a video.

Create

- Design your action move.
- Work with a team of experts to develop your action project and move it forward!

Contribute

- Set your plan in motion.
- Implement the create project and make a sustainable contribution to the social issue you are passionate about solving!
- Connect your interest to career pathways and network!
- Digital archiving and public presentations.

- Although the SAC is a process, it is not required to move step by step
- Students come in at all stages
- The SAC is part of a scaffolding of resources for Honors students in their experiential program: Excel
- The SAC advocate supports the project development and helps determine the missing stages
- SAC advocate is an AmeriCorps VISTA: taught to use Appreciative Inquiry to help students develop a successful project

How will it look.... Mini clinic in small groups

- Choose a social problem and research a topic on phones
- Work together to narrow an area within the topic that you would like to impact (very specific)
- Determine who should be on your project team, who are the experts you want around you
- Create project to be completed
- Discuss career connections this project has
- Discuss sustainability

How to start the conversation

- Explore partnerships that enhance experiences in community engagement
- Recognize the obstacles to development of social action centers on campus
- List steps students can take to move through your institutions guidelines for engagement
- Discover connections to career placement from social action projects
- Explain the student outcomes of intentional community engagement programming
- BE PERSISTENT, BE LOUD, BE FLEXIBLE, BE THE CHANGE

Lets continue to talk

What is missing?

Do you see the impact?

Where is this going...future direction?